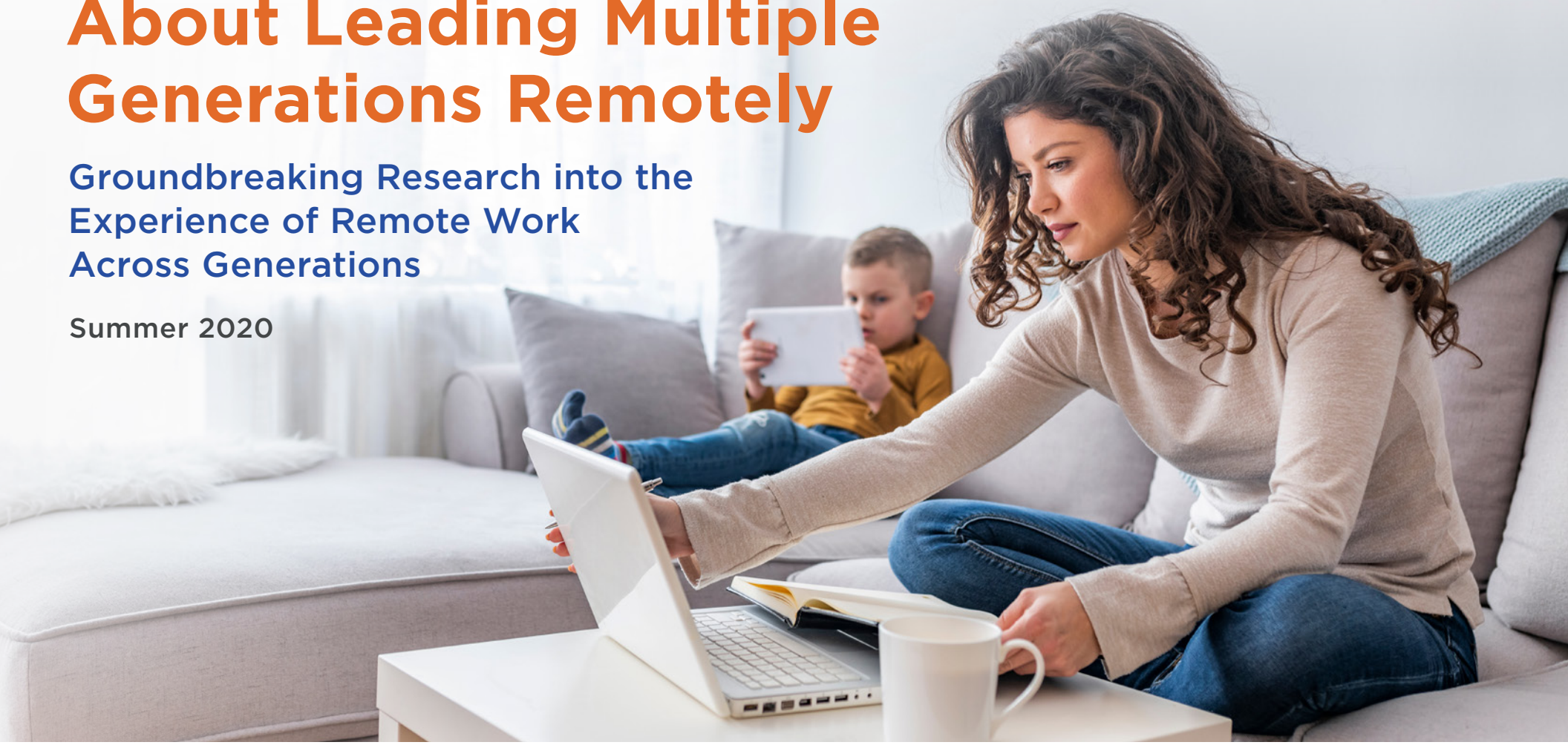


What Leaders Need To Know About Leading Multiple Generations Remotely

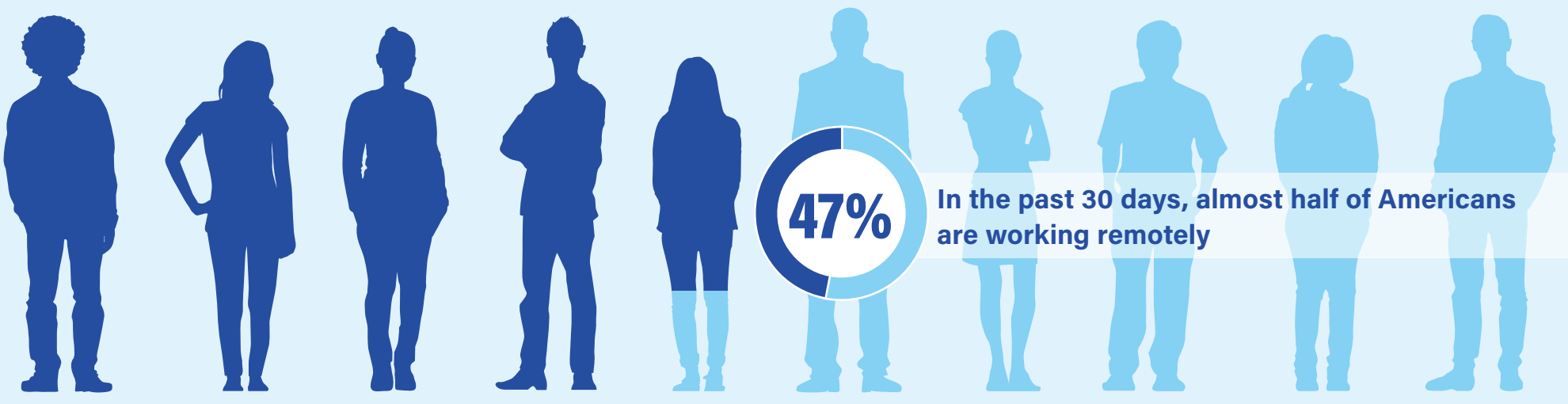
Groundbreaking Research into the Experience of Remote Work Across Generations

Summer 2020

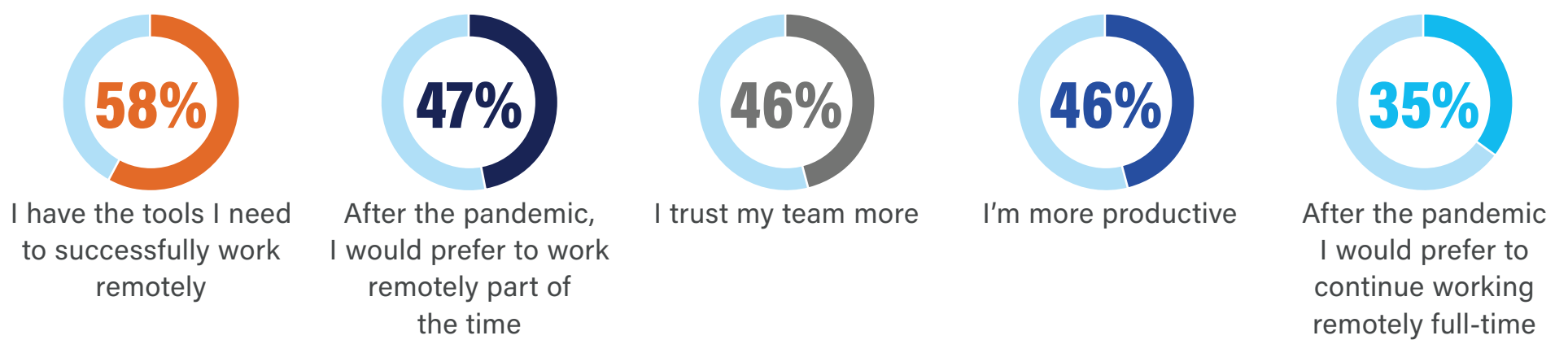


CGK's national study explored the impact, reality, and challenges of remote workers across generations during the pandemic. The entire report with all the surprising findings leaders need to know can be downloaded for free at: GenHQ.com/leading-generations-remotely-study

The pandemic is driving massive change...

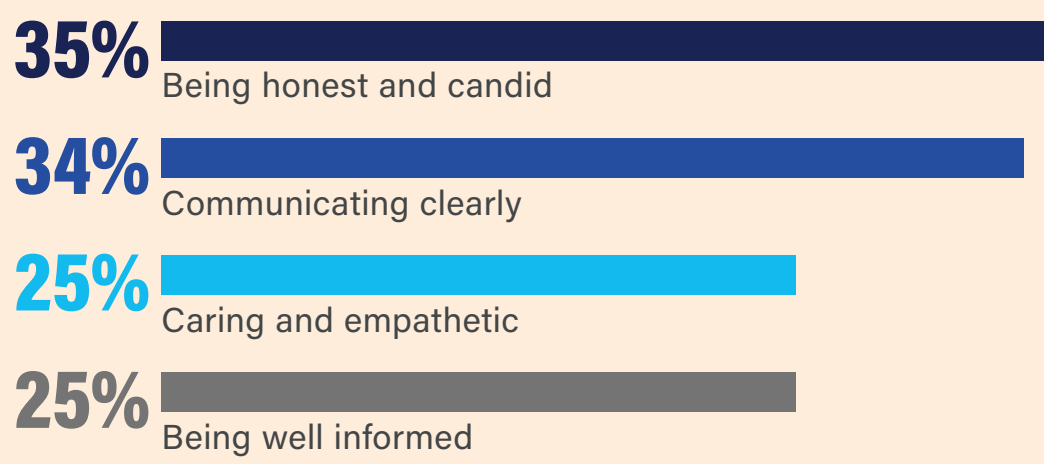


The experience of working remotely is polarizing, with much of America split on the impact:



What employees want from managers now is critical for leader to act on:

On the whole, employees say what they most want from a manager is:



However, what each generation wants from their managers is very different...

Gen Z most wants managers who:

- Keep them well-informed
- Are empathetic to the challenges of those they are leading

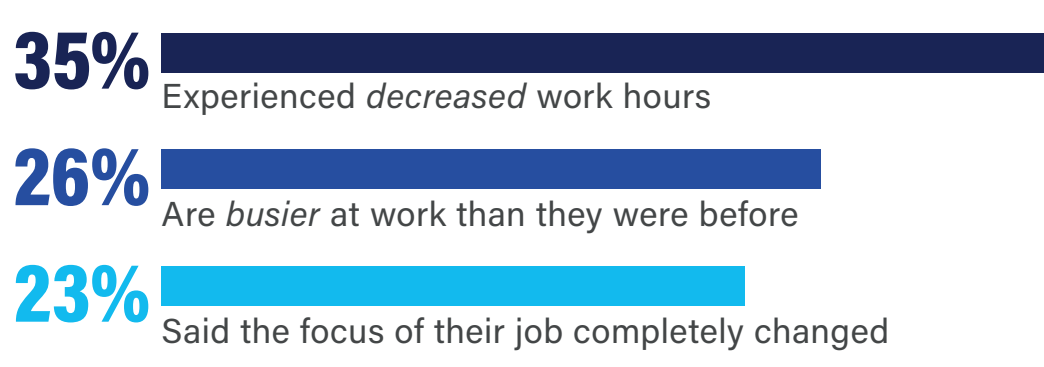
Millennials most want managers who:

- Help them be well prepared
- Solve problems quickly

Both Gen X and Boomers want managers who:

- Are honest and candid

The employee work hour experience during the pandemic varies dramatically:



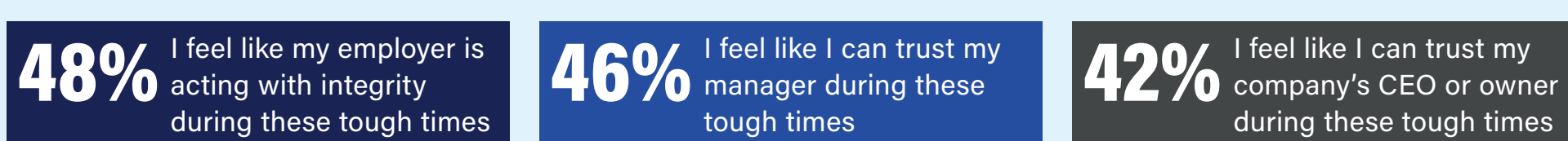
When it comes to work...

Gen Z has been *more* negatively impacted by the pandemic than any other generation. Compared to other generations, Gen Z was most impacted in these categories:

- Work hours decreased
- Being furloughed
- Focus of job changing

Trust is a BIG issue across generations...

In the last 30 days, Americans are strongly divided on whether they feel they can trust their manager or employer:



Download the complete report and take-action resources

At The Center for Generational Kinetics, we are on a mission to separate generational myth from truth so leaders can drive measurable results faster. In these uncertain times, understanding exactly how to lead multiple generations remotely has never been more important.

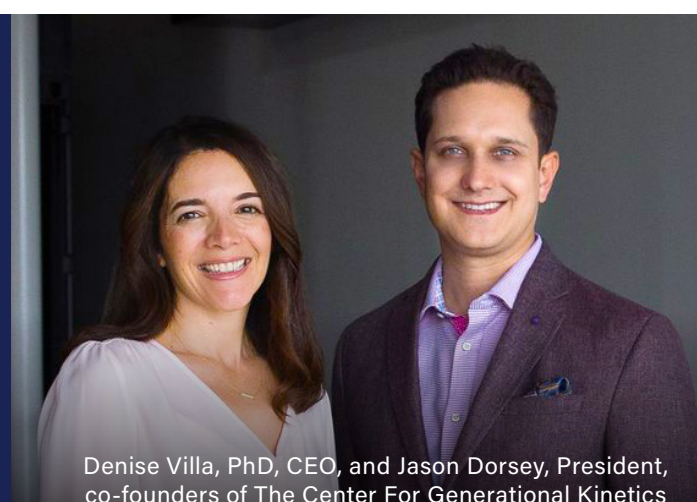
Download the complete Leading Multiple Generations Remotely 11-page report to get all the missing data and insights you need to drive results now: genhq.com/leading-generations-remotely-study

Helping You Unlock the Potential of Each Generation

To schedule a phone call (or Zoom!) to see how we can help you solve generational challenges through our virtual keynote speaking, webinars, or custom research, please email: Info@GenHQ.com

For media inquiries, please visit GenHQ.com/Contact

We look forward to hearing from you!



Denise Villa, PhD, CEO, and Jason Dorsey, President, co-founders of The Center For Generational Kinetics

This custom study was designed by The Center for Generational Kinetics and conducted online from April 28, 2020, to May 4, 2020. The survey was administered to 1,000 U.S. respondents ages 18-90. The total sample was weighted to the current U.S. Census data for age, region, gender, and ethnicity. Figures are statistically significant at the 95% confidence level. The margin of error is +/-3.1 percentage points.