



JASON DORSEY

Researcher | Advisor | Speaker

Jason Dorsey's passion is uncovering hidden insights and new strategies that future-proof your organization. He has led nearly 100 benchmark research studies on four continents to separate myth from truth for leaders. Adweek calls him a "research guru."

Unique Speaker

Jason is known for his unique, interactive, content-rich presentation style. He has received more than 1,000 standing ovations at events around the world, from India and Singapore to Chile, Finland, France, and Egypt.

Over 200 TV Appearances

A trusted expert on emerging trends, Jason has been featured on over 200 TV shows such as 60 Minutes, The Today Show, CNN, CNBC, and hundreds more media interviews, including a New York Times cover story.

3x Company Founder

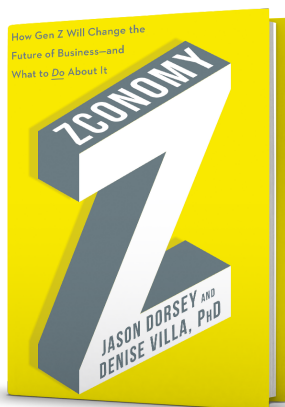
Jason is President of The Center for Generational Kinetics (CGK), the leading generations and emerging trends research, strategy, and speaking firm. CGK has worked with over 700 companies around the world to drive innovation, growth, and research-based thought leadership.

Bestselling Author

Jason wrote his first bestselling book at age 18. His latest bestseller is *Zconomy: How Gen Z Will Change the Future of Business and What to Do About It*. This breakthrough book was a #1 New Release on Amazon and a Top 10 Business Book of 2020 by Forbes.com

Mission to Serve

Jason's mission is to unlock the potential of leaders and organizations through original research, unexpected strategy, and innovation that future-proofs organizations.



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