

THE 2017 STATE OF GEN Z

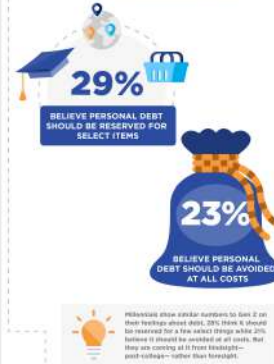
MEET THE THROWBACK GENERATION

A national study by The Center for Generational Kinetics reveals Gen Z is poised to change work, banking, and our future—and not in the way you'd expect. The following insights are from June 2-Aug 14, 2017.

Here are some of our favorite discoveries:

GEN Z IS LEARNING FROM MILLENNIALS' MONEY MISTAKES

THEY HAVE STRONG FEELINGS ABOUT DEBT



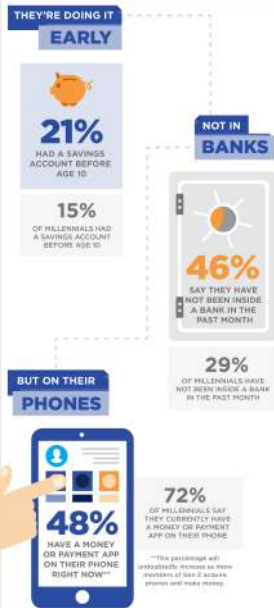
AND HOW THEY PAY FOR COLLEGE



THEY'RE EVEN LISTENING TO THEIR PARENTS



HOW GEN Z SAVES MONEY



THE CENTER FOR GENERATIONAL KINETICS

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Contact Megan Grigoriadis at megan@cinohenricks.com to schedule a media interview with the Gen Z experts at The Center for Generational Kinetics.

For the study findings, visit GenHQ.com/Gen-Z-2017.